

Shaurya Srivastava

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EDUCATION

New York University, Leonard N. Stern School of Business <i>B.A. in Computer Science, B.S. in Business Technology and Entrepreneurship (GPA: 3.7/4.0)</i>	New York, NY <i>Sep 2022 - May 2026</i>
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EXPERIENCE

Mastercard <i>Associate Product Manager Intern</i>	New York, NY <i>Jun 2025 - Aug 2025</i>
<ul style="list-style-type: none">Owned end-to-end iteration of 2 internal AI Agents to automate crypto card insights on issuance and acceptance dataBuilt a modeling framework using comparison analysis to evaluate crypto card volumes relative to overall card spendDefined P2M stablecoin payments strategies for merchants across 5 regions to enable cross-border settlement and scale.	
Zone&Co <i>Product Manager Intern</i>	New York, NY <i>Jul 2024 - Dec 2024</i>
<ul style="list-style-type: none">Owned the Zone knowledge base, coordinating with product managers to update 200+ product documentation pagesLiased with marketing, engineering, and risk teams to iterate on branding, feature launches, and customer feedbackAnalyzed quantitative/qualitative user metrics to identify user goals in 2 products, ZoneBilling and ZoneReporting	

PROJECTS

Coinbase <i>Product Consultant (via NYU Blockchain and Fintech)</i>	New York, NY <i>Feb 2025- May 2025</i>
<ul style="list-style-type: none">Conducted 15+ customer discovery interviews with isolate ‘web2’/‘web3’ user segments to identify key pain pointsDrafted a product requirements document with outlines on key features, success metrics, and product/market researchPresented this new idea of implementing a coinbase wallet loyalty program to 3+ staff PMs at Coinbase	
Keeper.ai <i>Co-Founder</i>	Berkeley, CA <i>Jun 2024</i>
<ul style="list-style-type: none">Contacted 15 travel nurses to conduct customer discovery interviews and learn about existing problems in the industryAnalyzed qualitative user interviews via design thinking to identify key pain-points for our target customer baseCreated a product backlog to develop the product at UC Berkeley’s CalHacks, pitching opportunities to PearVC	
FilmU <i>Co-Founder</i>	New York, NY <i>Nov 2022</i>
<ul style="list-style-type: none">Designed a product tailored to be a “LinkedIn for film students” to help film students with industry job recruitingFacilitated 20+ customer interviews within the NYU Tisch film school, leveraging design thinking to formulate an ideaDrafted 2 technical PRDs and backlogs for newly proposed features and applications for the film students	

LEADERSHIP & EXTRACURRICULARS

NYU Varsity Cross Country and Track and Field (NCAA Division III) <i>Collegiate Athlete, National Team Member, Team Captain</i>	New York, NY <i>Sep 2022 - Present</i>
<ul style="list-style-type: none">Trained rigorously for 30+ hours a week in goal-oriented and team-based setting, including multiple practices per dayMaintained a spot in the Top-7 racing/varsity squad to race at NCAA Regional and National championships for all yearsRecognized as an All-Academic every semester and earned All-Region honors in Fall 2024 for athletic performance	

NYU Product Management Club <i>Product Fellow</i>	New York, NY <i>Mar 2023 - Present</i>
<ul style="list-style-type: none">Engaged in Product Workshops to develop and practice skills such as prototyping, roadmapping, and PRD draftingParticipated in Intercollegiate Product Case Competitions as a member of the NYU Product TeamSpoke as a panelist as a club representative to offer insights in Product Management recruiting and skill development	

SKILLS AND TOOLS

Programming Languages: Python, Java, C, React, Javascript, HTML/CSS, SQL, PostgreSQL, CUDA, MPI

Tools: Pandas, Tableau, Docker, Copilot Studio, Jira, Confluence, Adobe Photoshop, Microsoft Excel/Word, Figma

Frameworks: Agile, Scrum, Django, Flask